

State of Washington
PUBLIC DISCLOSURE COMMISSION
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MINUTES – Special Meeting
Strategic Planning Session
7:30 a.m. | March 14, 2024
415 Capitol Way N
Olympia, Washington

Commission Members Present

Nancy Isserlis, Chair; Allen Hayward, Vice Chair; Fred Jarrett, Member; J. Leach, Member; Douglass North, Member.

Staff Present

Peter Frey Lavalley, Executive Director; Kim Bradford, Deputy Director; Sean Flynn, General Counsel; Jana Greer, Administrative Officer; Kendra Hodgson, Customer Service and Outreach Director; James Gutholm, Chief Information Officer; BG Sandahl, Compliance Officer; Chad Standifer, Assistant Attorney General representing the Staff.

The special meeting of the Public Disclosure Commission (PDC) was called to order by Chair Isserlis at 7:30 a.m.

Chair Opening Comments

Chair Isserlis welcomed all attendees to the March 14, 2024, Special Commission meeting.

Review of Current Tier I/Tier II Strategic Plan

- Discussion of PDC’s vision statement
- Is this still the Commission’s roadmap for the future?

Strategic Plan Projects, Progress Made and Possible Next Steps

Commission and staff discussed status/progress of the agency strategic plan and plans to prioritize key areas for focus going forward.

- Recent history of strategic planning
 - Update on current projects
 - Reporting system modernization
 - Lobbying disclosure
 - Digital political advertisements
 - Enforcement process improvement
 - Commission outreach

Possible Other Priorities for 2024

- Landscape
 - Get audits back on track
 - Monitoring the biggest 2024 races
 - Implementing legislative changes
 - Managing and resolving unprecedented caseload

- Potential emerging Commission priorities

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- C-4 compliance
- Pilot program for general-election mandatory reports
- Superior Court enforcement for persistent offenders
- Updated guidelines for use of public agency resources in election campaigns (e.g., school bond ballot initiatives)
- Possible policy agenda
 - Better registration/reporting for ballot measure committees
 - Reform of complaint process
 - Legislative reception of potential new initiatives
 - Process for tracking and updating strategic plan projects/priorities

No Executive session was held.

Adjourned at 12:00 p.m.

Approved April 24, 2024.