

PDC Tier I/II Strategic Plan

MISSION: Promote Confidence in the Political Process

I. Empower the public to “follow the money” in politics

- A. Provide real-time access to meaningful data
- B. Ensure compliance with campaign-finance laws and regulations
- C. Pursue proactive and equitable enforcement
- D. Enhance outreach

II. Help regulated community achieve and maintain compliance

- A. Provide expert guidance
- B. Facilitate e-filing for all disclosures with accessible, technologically up-to-date options
- C. Understand and anticipate filer needs
- D. Provide additional training opportunities and methods

III. Continue to build a better, more agile, and more responsive organization

- A. Exercise flexible and nimble resource allocation
- B. Seek enhanced funding/staffing
- C. Identify and respond to emerging trends and issues
- D. Implement timely process improvements
- E. Plan for succession needs

IV. Attract and retain a talented and dedicated workforce

- A. Sustain culture of clean and open government, as embodied in agency’s grassroots heritage
- B. Provide and encourage opportunities for growth
- C. Accommodate work/life integration

VISION: The PDC will lead the nation in fostering full disclosure of money in politics