Campaign reporting compliance program update

Progress on deliverables:

- Implement unique identifier to track respondents
- Review data from election year 2023
- Build system to identify filers who owe key reports
- Establish program to notify filers in advance of and following each deadline



Campaign reporting compliance program update

Still pending:

- Evaluate results of notification system and determine Commission's compliance priorities.
- Liaise with Legislature and Governor's Office regarding funding for program and its future expansion.
- Identify potential reforms in laws or rules to enhance program.



2024 Results

More than 95 percent compliance

Primary election:

- 480 candidates who owed pre-primary reports
- 20 are still missing one or more reports
- 10 of the 20 are missing all reports.

General election:

- 415 candidates who owed pre-general reports
- 16 are still missing one or more reports
- 10 are missing all reports



Looking back to plan ahead

Even-year and off-year compliance rates will differ — as will the size of the candidate pool.

2023 general election reporting:

- 880 candidates owed pre-general reports
- 136 missed at least one report (mostly post-election)
- 60 failed to file all reports



Next steps

Outreach

Connect with full reporters and small campaigns

Additional technical improvements

Help campaigns get it right

Enforcement

Develop balanced and manageable approach



Possible enforcement approach

Implement staff-initiated enforcement prior to primary election, potentially with scalable penalties

Benefits:

- Gets campaigns' attention early
- Focuses on most competitive races
- Provides way to encourage future compliance
- Maintains general election capacity

Considerations:

- Focusing on one report will not capture all non-compliant compaigns
- Possible impact to other staff-initiated enforcement



Remaining work

- Evaluate results of notification system and determine Commission's compliance priorities.
- Liaise with Legislature and Governor's Office regarding funding for program and its future expansion.
- Identify potential reforms in laws or rules to enhance program.



Potential reform

Does reporting schedule itself need overhaul?

What are Commission goals for reporting schedule?

- Predictability
- Stability
- Transparency

What more do we need to know?

Commission outreach to stakeholders

